



CHICAGO WOLVES

LEAGUE CHAMPIONS | 1998 | 2000 | 2002 | 2008

August 28, 2015

Mr. Roger Keys
President
Marketing Keys
150 N. Michigan Avenue 28th Floor
Chicago, IL 60601

Dear Roger,

I just wanted to write and thank you for the past four years of superior service with the Chicago Wolves.

We could not have been happier with the quality of work from you and your team. Your follow through and professionalism was excellent. Your team kept us updated on deadlines to ensure that everything flowed smoothly from initial agreement through the campaign launch. During the campaign, your team stayed on top of it to make sure the campaign ran cleanly without any mishaps. Additionally, your post campaign recaps were extremely detailed and useful for making decisions the following year.

Thank you again for working with us and helping build our brand in the Chicagoland market!

Sincerely,

Mike Gordon
President

